

Curriculum Vitae

2024

Ibrahim M. Awad, Ph.D.

Full Professor of Business Economics and Econometrics

Dean of the Faculty of Business and Economics

Affiliate | Institute for Strategy and Competitiveness at Harvard Business School, USA

Faculty of Business and Economics

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GoogleScholar: <https://scholar.google.com/citations?user=21Z2d7UAAA&hl=en>

Web: [Ibrahim Awad - Al-Quds University \(alquds.edu\)](http://IbrahimAwad-AlQudsUniversity(alquds.edu))

EDUCATION

Aug. 2007- Dec. 2010

University of Leipzig, Germany

Faculty of Economics and Management Sciences

Ph. D. Economics and Econometrics

Oct. 1999-Jul. 2002

Al-Quds University of Jerusalem, Palestine

Institute of Economics and Business Studies

M. Sc. Economics

Oct.1994-Feb. 1998

The Islamic University of Gaza, Palestine

Faculty of Commerce, Department of Economics

B. Sc. Economics and Business

RESEARCH INTERESTS

Competitiveness, Clusters, Innovation, Entrepreneurship, Development Economics, and Resource Economics.

ACADEMIC EXPERIENCE

Aug. 2022 -

Dean - Faculty of Economics and Business at Al-Quds University, Palestine

Sep. 2021 -

Full Professor of Business Economics and Econometrics, Faculty of Economics and Business at Al-Quds University, Palestine

Feb. 2019 -

Director - Al-Quds Institute for Competitiveness and Strategy

Jan. 2017 -

Affiliate - Institute for Strategy and Competitiveness at Harvard Business School, USA

Dec.1 st , 2022 - Dec. 31 st , 2022.	Visiting researcher at École des Ponts Business School in Paris, France - The French Embassy's Scholarship in Jerusalem.
May 30, 2022 – August 31, 2022	DAAD Visiting Scholar – Microeconomics of Competitiveness, Ruhr University Bochum, Germany.
Sep. 2015 – Sep. 2021	Associate Professor of Business Economics and Econometrics, Faculty of Economics and Business at Al-Quds University, Palestine
Aug. 2015 – Sep. 2016	Chair - Department of Economics, Faculty of Economics and Business, Al-Quds University, Palestine
Aug. 2014 – Sep. 2016	Vice Dean - the Faculty of Economics and Business, Al-Quds University, Palestine
July - September 2014	Visiting Scholar - Department of Economics, Iowa State University, USA
Feb. 2011- Sep. 2015	Assistant Professor of Economics and Econometrics, Faculty of Economics and Business at Al-Quds University, Palestine
Sep. 2011- Sep. 2013	Chair - Department of Economics at Al-Quds University, Palestine
Sep. 2011- Sep. 2013	Chair - the Committee of Scientific Research, Faculty of Economics and Business
	Member - Board of Scientific Research, Al-Quds University
May 2011-2012	Part-Time Lecturer of Economics and Econometrics at the Al Quds-Bard Honors College for Liberal Arts and Sciences
Aug. 2007- Jan. 2011	Ph.D. Candidate and Researcher - the Institute of Infrastructure and Resources Management, Faculty of Economics and Management Sciences, University of Leipzig, Germany
Oct. 2005- Jul. 2007	Chair - Department of Economics and Finance at Al-Quds University
Oct. 2002–Jul. 2007	Member of the Advisory Board of the Faculty of Economics and Business Administration at Al-Quds University
Oct. 2002 - Jul 2007	Full-Time Instructor of Economics at Al-Quds University
Jan. 2003- Jan. 2004	Researcher and Statistical Analyst at different institutions of NGOs in the West Bank
Sep. 2002- Oct. 2004	Part-time lecturer and seminar advisor for the Economics Business Faculty at Al-Quds Open University.
Mar. 1998- Sep.2002	An Economic Analyst and Auditor - The Military Finance Section of the Palestinian Authority. Prepare and evaluate the

financial budgets of employees.

TEACHING

I have instructed a diverse range of courses in the English language at both undergraduate and graduate levels.

- Microeconomics of Competitiveness
- Business Strategy of Competitiveness
- Entrepreneurship
- Innovation and Entrepreneurship Development
- Public Finance and Public Policy
- International Finance
- Money and Banking
- Managerial Economics
- Advanced Statistical Analysis
- Applied Econometrics
- Health Economics
- Business Research Methods
- Economic and Business Development
- Project Management
- Microeconomics
- Macroeconomics

POSTGRADUATE STUDENTS' SUPERVISION

Throughout my career, I have had the privilege of supervising more than thirty master's and doctoral students as they prepared their theses. Their primary areas of focus have included business economics, competitiveness, financial economics, innovation, and entrepreneurship. I take great pride in the fact that many of these students successfully integrated advanced econometric models into their work, reflecting a commendable level of expertise in their respective fields of study.

PRACTICAL EXPERIENCE

Devise and develop effective fundraising strategies across various sectors, including vocational education, education and health.

Formulate economic strategies to enhance the competitiveness of both private and public institutions.

Undertake socio-economic research that encompasses environmental and resource economics and management for the unit by conducting field studies and supervising field personnel to collect both qualitative and quantitative data.

Compose comprehensive managerial and business reports that thoroughly analyze the findings from the conducted fieldwork. Incorporate statistical and econometric analyses to effectively interpret the economic and social implications derived from the results.

REFEREED PUBLICATIONS

2024

Cluster mapping as a catalyst for competitiveness improvement

- and economic development: Empirical evidence from the souvenirs' sector in the old city of Jerusalem (Under review)
- 2024 Strategic knowledge management's impact on employee performance and sustainable organizational productivity: A systematic literature review (Under review)
- 2024 Awad, I.M. and Thwaib, S.M. (2024), "Creating shared value to enhance the competitiveness of the agricultural cluster in Qalqilya governorate", *Journal of Enterprising Communities: People and Places in the Global Economy*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JEC-07-2023-0137>
- 2023 Awad, I.M., Alnatsha, N.A. CSV Strategy and Clustering for Improvement of the Stone and Marble Sector's Competitiveness: Empirical Evidence from Hebron. *J Knowl Econ* (2023). <https://doi.org/10.1007/s13132-023-01612-2>
- 2023 Awad, I.M., Salaimah, M.K. (2023), "Towards an entrepreneurial university model: evidence from the Palestine Polytechnic University", *J Innov Entrep* 12, 9. <https://doi.org/10.1186/s13731-023-00280-5>
- 2021 Awad, I.M., Al-Jerashi, G.K. and Alabaddi, Z.A. (2021), "Determinants of private domestic investment in Palestine: time series analysis", *Journal of Business and Socio-economic Development*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JBSED-04-2021-0038>
- 2020 **Awad, I.M.**, Alazzeh, W. (2020), Using currency demand to estimate the Palestine underground economy: An econometric analysis. *Palgrave Commun.* **6**, 56.
- 2019 **Awad, I** and Karaki, M, A (2019), Time Series Analysis to investigate the Impact of Bank Lending on Economic Growth in Palestine, *Financial Innovation*, 5(14): 1-21.
- 2019 **Awad, I**, Abu-Lateefeh, Hallam, A, and El-Jafari (2019), M, Econometric Analysis of Willingness to Pay to Examine Organic versus Conventional Tomatoes in Palestine: A Choice Experiment Method, *Journal of Development and Agricultural Economics*, 11(4): 71-81.
- 2019 Markantonis V, Reynaud A, Karabulut A, El Hajj R, Altinbilek D, **Awad IM**, Bruggeman A, Constantianos V, Mysiak J, Lamaddalena N, Matoussi MS, Monteiro H, Pistocchi A, Pretato U, Tahboub N, Tunçok IK, Ünver O, Van Ek R, Willaarts B, Bülent S, Zakir T and Bidoglio G (2019), Can the Implementation of the Water-Energy-Food Nexus Support Economic Growth in the Mediterranean Region? The Current Status and the Way Forward. *Front. Environ. Sci.* 7:84. doi:

10.3389/fenvs.2019.00084.

- 2017 **Awad, I**, and Hallam, A, Hussein M, (2017), Testing the Validity of Okun's Law Across-Palestine and Israel, *Review of Applied Economics*, 13: 1-2.
- 2017 **Awad, I** and Amro, A (2017), The Effect of Clustering on Competitiveness Improvement in Hebron: A Structural Equation Modeling Analysis, *Journal of Manufacturing Technology Management*, 28 (5): 1-26.
- 2017 **Awad, I** and Al-Ewesat, A (2017), Volatility Persistence in Palestine Exchange Bulls and Bears: A Time Series Analysis, *Review of Economics and Finance*, 9 (3): 83-97
- 2017 Murrar A, **Awad I**, Hasan A, Yaqob E, Barghothi I, Sadaqa A, Samhan S (2017), Tamimi A, The Impact of Water Price on the Financial Sustainability of the Palestinian Water Service Providers, *Journal of Environmental Protection*, 8: 1490-1508.
- 2014 **Awad, I**, Rezeq, M., and Al-Ewesat, A.(2014), The Impact of Macroeconomic Variables on Al-Quds Index: Empirical Evidence from Palestine, *International Journal of Financial Economics*, 3(5): 228-241.
- 2013 **Awad, I and** Jayar, F (2013) Working Capital Management, Liquidity and Profitability of the Manufacturing Sector in Palestine: Panel Co-integration and Causality, *Journal of Modern Economy*, 4: 262-271.
- 2012 **Awad, I** and Murrar, A (2012) The Intrinsic & Market Value of the Common Stocks in the Palestine Exchange: Causality and Applicability. *The Interdisciplinary Journal of Research in Business*, 2(6): 1-9.
- 2012 **Awad, I** (2012) Using Econometric Analysis of Willingness-to-Pay to Investigate Economic Efficiency and Equity of Domestic Water Services in the West Bank. *Journal of Behavioral and Experimental Economics (formerly the Journal of Socio-Economics)*, 41 (2012): 485-494.
- 2012 **Awad, I** and Al-Ewesat, A (2012), Toward Efficient Management of Working Capital: The case of the Palestinian Exchange, *Journal of Applied Finance & Banking*, 2(1): 225-246.
- 2011 Gaith, Z, and **Awad, I** (2011), Examining the Long Term relationship between Crude oil and Food Commodity Prices: Co-integration and Causality, *Journal of Economics and Management Sciences*, 1(5): 62-72.
- 2010 **Awad, I** and Holländer, R (2010), Toward Efficient, Equitable

and Sustainable Municipal Water Supplies for Domestic Purposes in the West Bank: A Contingent Valuation Analysis, *Journal of European Water*, 31: 13-20.

2010 **Awad, I** and Holländer, R (2010), Applying Contingent Valuation Method to Measure the Total Economic Value of Domestic Water Services: A Case Study in Ramallah Governorate, Palestine, *European Journal of Economics, Finance, and Administrative Sciences*, 20:76-93

2009 **Awad, I** and Daraghma, Z (2009), Testing the Weak-Form Efficiency of the Palestinian Securities Market, *International Research Journal of Finance and Economics*, 32: 7-17.

NEWSPAPER ARTICLES

2020 Corona pandemic and its possible effects on the Palestinian economy. In Arabic.
www.aliqtisadi.ps/article/74879/

2020 Enhancing the resilience of Palestinians in East Jerusalem: Competitive analysis perspective, Ya Quds, Academic Cultural Newsletter.

2018 China is a rapidly growing economy, but it needs the USA, Al-Hayat al-Jadida, Newspapers, Palestine.

FORTHCOMING RESEARCH

2024 Leveraging Circular Economy for Creation of Shared Values & Competitiveness –The case of Hebron Plastic Cluster and the transferrable best practices and policies from the EU

2024 Creating an Entrepreneurship Ecosystem in Higher Education: The case of Al-Quds University in Palestine

2024 Using Analysis of willingness to pay toward efficient use of pesticides in agronomic products: A case study from Jericho, Palestine.

2024 A Framework for Developing A New Tariffs in Water Provision to Households in Palestine

2024 Several new research projects in competitiveness, innovation, entrepreneurship, business economics, digital transformation, and Econometrics.

2024 Upgrading the tourism value chain for enhanced hotels' competitive advantage in East Jerusalem.

BOOKS

- 2016 **Awad, Ibrahim M., et al.** (2016) Principles of Microeconomics for the 10th class of the Palestine Secondary Schools. Enrichment and Improvement. In Arabic.
- 2015 **Awad, Ibrahim M.** (2015), Introductory Health Economics, Al-Quds Open University. In Arabic.
- 2011 **Awad, Ibrahim M.** (2011), Economics Incentives for Improved and Sustainable Water Management in the West Bank: Economic Efficiency, Equity, and Water Pricing, ISBN: 978-3-639-36875-8, *VDM Verlag Dr. Müller GmbH & Co. KG*, Germany.
- <http://www.amazon.com/Economic-Incentives-Improved-Sustainable-Management/dp/3639368754>

CONFERENCES, WORKSHOPS, AND SCIENTIFIC VISITS

- October 2024, The framework of the Erasmus+ Programme, Staff Mobility for Teaching and Research, Leiden University of Applied Sciences. Michael Porter's Value Chain and Supply Chain Management.
- 22 to 28 October 2023, the programme focuses on the subject of "Dialogue & Crisis Diplomacy in Action: Confrontation, Co-Existence or Cooperation?", Berlin and European University Viadrina, Frankfurt (Oder), Germany.
- September 5-7, 2023, Empowering Business Schools with Digital Transformation, Dubai, UAE. This forum is organized by World Learning with a grant from the Leaders Lead On-Demand Program, Office of Citizen Exchanges, U.S. State Department.
- February 8-22, 2023, World Learning, Program on accreditation and quality controls in business and entrepreneurship university programs, through the U.S. Department of State's Bureau of Educational and Cultural Affairs (ECA) Leaders Lead On-Demand Program. The program was hosted by Rowan University, Florida State University, East Carolina University, The College of New Rochelle, and the U.S. Department of State, Washington, D.C., USA.
- July 2022, World Learning Forum "Idea Lab for Improving Business and Entrepreneurship Education in MENA Countries and the U.S." Paper: From Conventional to Entrepreneurial University: Possibilities of Implementation, Dubai.
- March 2022, The framework of the Erasmus+ Programme, Staff Mobility for Teaching and Research, Jaen University, Spain.
- December 2021, Microeconomics of Competitiveness, Faculty Workshop, Harvard Business School, USA. Paper: "CSV strategy and clustering for improvement of the stone and marble sector's competitiveness: Empirical evidence from Hebron."
- April 2019, Keynote Speaker at the 8th International Conference on E-Business and Competitiveness, University of Jordan. Paper: Economics of Competitiveness and E-Business Competitiveness.

- March 2019, Free Trade Agreements, and Intra Regional Trade Flows. Paper: The Jordanian Economy and the External Sector: Economic Analysis and Prospects of Economic Cooperation with Palestine, Jordan.
- December 2018, Microeconomics of Competitiveness, Faculty Workshop, Harvard Business School, USA.
- May 2018, the International Alumni Seminar in Siegen in the framework of the World's Leading Trade Fair for Water, Sewage, Waste, and Raw Materials Management – IFAT, Munich. Paper: Water-Energy-Food Nexus promoting growth in the Mediterranean.
- November 2017, Shaping and Reshaping Global Governance; WHY, WHAT and WHY NOW?', 28th and 29th of November 2017, Imperial Springs, near Guangzhou, China.
- April 2017, The framework of the Erasmus+ Programme, Key Action, Masaryk University, Czech Republic.
- March 2017, Corporate Governance, Administrative and Economic development in the Institutions: Reality and Aspiration. Paper (in Arabic), The Role of Civil Organization in Developing the Social Capital in Palestine, University of Jordan, Amman, Jordan.
- February 2017, The first Zamala Conference, Ramallah, Palestine. Paper: Applying Okun's Law to the macroeconomic analysis of the mutual economic relationship between the Palestinian and Israeli economies using econometrics.
- January 2017, The Economics of Palestine. Paper: The Palestinian and Israeli Economy: Challenges and Prospects, Ramallah, Palestine.
- February 2015, Can implementation of the Water-Food-Energy-Ecosystem Nexus support economic growth in the Mediterranean region? By the Joint Research Centre, European Commission, 12-13 February 2015, Ankara, Turkey.
- July 2013, World Finance Conference, Limassol, Cyprus, from 1-3 July 2013. Paper: Econometric Techniques to Examine Volatility in PEX Bulls and Bears.
- October 2012, Toward Competitive Palestinian Products, Economic Conference, Ramallah, Palestine, from 15-16 October 2012. I was on the Scientific Committee of this conference, and Moderator of a Principal Session.
- May 2011, "Reviewer and Discussant," Palestinian Diaspora: Building Transnational Capital, Workshop, Palestine Economic Policy Research Institute (MAS), Palestine.
- March 2011, "Reviewer and Discussant," Heritage Industries in Palestine (in Arabic), Workshop, Palestine Economic Policy Research Institute (MAS), Palestine.
- February 2011, "Reviewer and Discussant," Social Capital and Public Health in Palestinian Territories (in Arabic), Workshop, Palestine Economic Policy Research Institute (MAS), Palestine.
- November 2010, Integrated Water Resources Management (IWRM), International Conference Karlsruhe, Germany.

- December 2009, Economic Incentives and Environmental Regulation in Selected Countries in the MENA Region, Economic Research Forum, Cairo, Egypt. Paper: Willingness to pay for improved municipal water supply services in the Gaza Strip.
- June 2009, The European Water Resources Association 7th International Conference, Water Resources Conservation and Risk Reduction Under Climatic Instability, Ref. ID. EWRA/2009/110, Limassol, Cyprus, from 25-27 June 2009. Paper: Toward Efficient, Equitable, and Sustainable Municipal Water Supplies for Domestic Purposes in the West Bank: A Contingent Valuation Analysis.
- March 2009, Prospects of Water Uses in Domestic, Agricultural, and Industrial Sectors in the Jordan River Catchment Area – Socioeconomic Determinants Versus Natural Potentials, Karlsruhe, Germany.
- June 2008, Water Management and Socioeconomic Aspects, Aqaba, Jordan.

ACADEMIC ACTIVITIES AND PUBLIC LECTURES

- September 2024: I have established *a new PhD program in Entrepreneurship and Business Economics* through collaborative efforts. This program aims to provide a comprehensive foundation in both entrepreneurial practices and business economics.
- February 2020: As the Director of the Institute of Competitiveness and Strategy, I have developed *a new Master's program in Competitiveness and Development Economics* based on the partnership between Al-Quds University and Harvard Business School in the USA.
- October 2017: Writing Publishable Economics, Business, and Social Research Papers and Getting Them Published in International Refereed Journals, *Public Lecture* was organized by the Deanship of Scientific Research at Al-Quds University.
- March 2016, *What Role Scientific Research Plays in Economic Growth: Secrets and Facts*, *Public Lecture* was organized by the Deanship of Scientific Research at Al-Quds University. Video: http://www.alquds.edu/ar/?option=com_hdwplayer&view=video&wid=84
- April 2015, *Secrets of Economic Development*, Public Lecture was organized by the Chamber of Commerce in Hebron.
- November 2014, Scientific Visit on Dual Study, Technical University of Mannheim and Technical University of Aachen, Germany.
- December 2014, Testing the validity of Okun's rule of thumb across Palestine and Israel, Public Lecture was organized by the Academic International Relations at Al-Quds University.
- March 2012, Scientific Visit on *Public Administration and Economics*, King's College London, UK
- April 2012, Public Lecture at Al-Quds University Entitled: *"What Role Econometric*

Techniques Play in Investigating Economic Theory and Business Research.

- December 2011, Coordinator – Scientific Day on Economic and Business Research Methods, Al-Quds University.
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- December 2011, Public Lecture at Al-Quds University Entitled: *“Selecting Samples in Business and Economic Research.”*
- March 2011, Public Lecture at Al-Quds University Entitled: Applying the Contingent Valuation Method to Measure the Total Economic Value of Domestic Water Services.
- July 2011, Coordinator - Prof. Arne Hallam delivered a Public Lecture from Iowa State University Entitled: *“Research and Education for the Sustainable Middle East”*, MAS Institute.

ONGOING RESEARCH PROJECTS

- ✚ Willingness to Pay and the Design of Water Tariff Systems.
- ✚ An Econometric Analysis of Willingness to Pay for Improved the Municipal Water Supply Services in the Gaza Strip: A Contingent Valuation Method.
- ✚ Price Transmission: The interaction between international and local prices of selected soft commodities.

MEMBERSHIPS

- Member of the AACSB Business Education Alliance
- Microeconomics of Competitiveness Affiliate Network at Harvard Business School, the USA since 2017.
- Research Associate at Economic Research Forum (ERF).
- Editorial Team of Eastern Journals: Eastern Journal of Applied Economics. (<http://easternjournals.com/team.php>).
- European Water Resources Association (EWRA).
- The AcademicKeys **Who is Who** in Business Higher Education (WWBHE)
- Member of the Equivalence Professional Committee in Business and Law, Ministry of Education and Higher Education, Palestine.
- Reviewer for several international refereed journals in business and economics.

AWARDS AND SCHOLARSHIPS

- I am thrilled to be featured in the 2023 Yearbook of Germany Alumni-Networkers, showcasing notable Germany Alumni's achievements, impacts, and stories. Federal Foreign Office, Diplomacy by networking: <https://diplomatictraining.alumniportal.com/>

- Awarded the French Embassy’s Scholarship to spend one month as a researcher at École des Ponts Business School in Paris, France from December 1st, 2022 to December 31st, 2022.
- Awarded the DAAD scholarship as a visiting scholar at Ruhr University Bochum in Germany for three months from June 1st, 2022 to August 31st, 2022.
- Awarded the Distinguished Researcher Award of Al-Quds University many times.
- April 2017, Erasmus+ Programme, Key Action, Masaryk University, Czech Republic.
- Awarded the Zamalah Fellowship Programme - the Second Round, for improved Higher Education and Scientific Research, jointly offered by the Bank of Palestine and the Welfare Association, 2014.
- A scholarship from the German Federal Ministry of Education and Science funded my Ph.D. program.
- The Al-Quds University of Jerusalem financed my family throughout my Ph.D. study in Germany.
- I had obtained several small and short scholarships throughout my bachelor's and master's studies.

COMPUTER SKILLS AND COMPETENCIES

I am a dedicated professional with expertise in statistical and econometric programs, focusing on the intricate analysis of data to uncover meaningful patterns and insights. My role encompasses using sophisticated statistical techniques to evaluate large and complex data sets, allowing me to draw well-informed conclusions that inform strategic decisions. I apply econometric models to examine business and economic phenomena, helping to identify relationships and predict trends that can influence policy-making and business strategies. Through collaboration with researchers, analysts, and industry stakeholders, I strive to empower data-driven initiatives that lead to improved outcomes and a deeper understanding of various business and economic dynamics.

LANGUAGE PROFICIENCY

English: Fluent “near-native”
 Arabic: Fluent “mother tongue.”
 German: Basics “written and spoken.”

REFERENCES

Prof. Dr. Robert Holländer

University of Leipzig
 Faculty of Economics and Management Sciences
 IIRM - Institute for Infrastructure and Resources Management
 Chair for Environmental Technologies and Environmental Management
 Grimmaische Strasse 12
 04109 Leipzig

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UTAA Distinguished Service Professor
Director TVA Investment Challenge program
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President, Econometric Research Limited
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