



F I L M A K A D E M I E
B A D E N - W Ü R T T E M B E R G



THE FILMAKADEMIE BADEN-WUERTTEMBERG, WHICH WAS FOUNDED IN 1991, IS NOW REGARDED AS ONE OF THE LEADING INTERNATIONAL FILM AND MEDIA SCHOOLS.

THE PRACTICE-BASED EDUCATIONAL CONCEPT - "LEARNING BY DOING" - MAKES STUDYING AT THE FILMAKADEMIE A UNIQUE EXPERIENCE.

OUR 500 STUDENTS ARE TAUGHT AND TUTORED BY MORE THAN 300 HIGHLY QUALIFIED EXPERTS IN MEDIA AND FILM. STUDENTS ARE PROVIDED WITH THE KNOWLEDGE AND SKILLS THEY NEED TO SUCCEED IN A HIGHLY COMPETITIVE FIELD.

FILMAKADEMIE BADEN-WUERTTEMBERG:

TEAMWORK / SIGNATURE STYLE / INSTITUTE OF ANIMATION, VISUAL EFFECTS AND DIGITAL POSTPRODUCTION /
INTERNATIONAL ORIENTATION / ATELIER LUDWIGSBURG-PARIS / UNIQUE CAMPUS / CLOSE TIES TO THE MEDIA SECTOR / AWARDS



TEAMWORK

From the very first semester, students on the study courses Film and Media (with the subject areas Advertising Film, Animation, Cinematography, Documentary Film, Editing, Fiction Film, Interactive Media, Motion Design, Production Design, Screenwriting, and TV Journalism), Production, and Film Music and Sound Design (with the subject areas Film Music and Film Sound/Sound Design) work together to develop their films. This is regardless of whether students are undertaking the full four-year course of study or the two-year project study course after lateral entry with a relevant previous qualification (at least an intermediate diploma or a Bachelor's degree).



SIGNATURE STYLE

More than 250 films covering all genres and formats are produced at the Filmakademie each year. Over the course of study, lecturers guide and help students to develop their personality and identity, find their individual style, and demonstrate the courage to take risks. When at a later stage they productively and cooperatively apply their ideas and ideals in a professional context, they will have the opportunity to set new trends and produce groundbreaking films.



INSTITUTE OF ANIMATION, VISUAL EFFECTS AND DIGITAL POSTPRODUCTION

The Filmakademie is also home to the Institute of Animation, which was founded in 2002 and which enjoys an excellent international reputation. The Institute is responsible for training students in the subject areas of Animation and Interactive Media, offers digital postproduction for all of the Filmakademie's departments, carries out research projects, and organises the FMX, Conference on Animation, Effects, Games and Transmedia, which is hosted by the Filmakademie, on an annual basis.



INTERNATIONAL ORIENTATION

The Filmakademie's international focus is another important aspect of its work. Renowned lecturers from all over the world regularly teach in Ludwigsburg and exchange programmes with prestigious partner universities in the USA, Canada, Israel, Poland, Lebanon or France give students insights into foreign film worlds. There is also plenty to attract incoming students from foreign universities to Ludwigsburg, including a new course called "International Class" that offers English-language teaching modules.

The prestigious French film school La Fémis in Paris has a very special place among the Filmakademie's partner universities. It is the main cooperation partner in the Atelier Ludwigsburg-Paris project and each year students from various departments of the Filmakademie join forces with their counterparts from La Fémis to produce a short film as part of the joint "Fiction Alexa" workshop. Post-production for this project is subsequently completed in Ludwigsburg.

Another highlight is the annual "Hollywood Workshop Los Angeles" event, which is financed by foundation funds. The workshop is an opportunity for a group of Filmakademie students to learn how American studios operate, with a focus on story development, project development, packaging, production and marketing. The course has been developed by the renowned American university UCLA and the teachers and speakers come from film studios, production companies, TV companies and the UCLA itself.



ATELIER LUDWIGSBURG-PARIS

Also affiliated with the Filmakademie is the Atelier Ludwigsburg-Paris, a one-year advanced training programme on development, financing, production, sales and marketing for the European film market, which is organised in cooperation with the French film school La Fémis and the National Film and Television School in Beaconsfield near London. As the final part of the course, participants produce a short film within the film schools at Ludwigsburg and Paris in a team with students from the Filmakademie and in co-production with ARTE and SWR.

UNIQUE CAMPUS

With its Institute of Animation, the Atelier Ludwigsburg-Paris and the Academy of Performing Arts Baden-Wuerttemberg all in close proximity to each other on a single campus, the Filmakademie offers students an opportunity that is unique in Germany and perhaps also worldwide for broad and interdisciplinary networking and a qualification that transcends individual subjects, genres and artistic forms. The Filmakademie also cooperates closely with the Academy of Performing Arts both in terms of teaching and project work, especially in the fields of Direction, Drama and Dramaturgy/Screenwriting.

- > ANIMATIONSINSTITUT.DE
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- > ADK-BW.DE

CLOSE TIES TO THE MEDIA SECTOR

The Filmakademie believes it has a special responsibility to prepare its graduates as thoroughly as possible for professional life. The university maintains close relationships with the Medien- und Filmgesellschaft Baden-Württemberg and a number of television companies, including the regional public-service broadcasters SWR (South-West), HR (Hessia), and BR (Bavaria), ARTE, ZDF, ProSiebenSat.1 and RTL. Furthermore, a number of start-up events organised by the Filmakademie ease the transition between study and work for students. Among the most important of these debut film initiatives is the “Young Documentary Film” series, a cooperative project by the Filmakademie Baden-Wuerttemberg, the Film Board MFG Baden-Wuerttemberg and SWR.

AWARDS

The productions of the Filmakademie have already won almost all of the major national awards, among them a Golden Bear at the Berlinale, various German Short Film Awards, German Television Awards and Grimme Awards. Moreover, the Filmakademie is by far the most successful German-language higher education institution in the FIRST STEPS Award for Emerging Filmmakers.

The Filmakademie has also enjoyed great success on an international level. This is not only demonstrated by the countless prizes won at major international commercial and animation film festivals, but also by awards such as the Golden Leopard of the Locarno Film Festival for the feature film *Das Verlangen* (The Longing, 2002), the Oscar nomination for *Das Rad* (Rocks, 2003) in the Best Animated Short Film category, and Student Academy Awards for the films *Rochade* (1998), *NimmerMeer* (Nevermore, 2007), *Von Hunden und Pferden* (Of Dogs and Horses, 2012) and most recently *Erledigung einer Sache* (The Last Will, 2015).





INSTITUTE OF ANIMATION, VISUAL EFFECTS AND DIGITAL POSTPRODUCTION

The Filmakademie Baden-Wuerttemberg's Institute of Animation was founded in 2002. Since then it has developed into one of the most successful and well-respected animation training institutions both in Germany and internationally.

The Institute of Animation offers the diploma study course Film and Media with the subject areas of Animation and Interactive Media, with different further specialisations on offer. The training provided at the Institute follows a practice-oriented and project-based approach, with interdisciplinary exchange between all the Filmakademie's students encouraged from the very beginning. The Institute also has strong international connections. It regularly hosts distinguished guest lecturers from Germany, Europe and the USA, and enjoys an active and productive exchange with leading European and American film schools.

The Institute's alumni are in great demand on the job market and their diploma projects have been very successful at large festivals, winning a number of prestigious international awards such as the SIGGRAPH, the VES Awards and the FIRST STEPS Awards. After completing their studies a number of graduates go on to work at studios in Germany and abroad, or found their own companies, for example Studio Soi, which has received Oscar nominations for *The Gruffalo* (2011) and *Room on the Broom* (2014), and Studio Fizbin, which was founded by graduates of the Interactive Media course and which won the 2014 German Computer Game Award for *The Inner World*. Other successful graduates from the Institute include Saschka Unseld, who directed *The Blue Umbrella* (2013) for Pixar and who is currently working at Oculus Story Studio, and Volker Engel who was responsible for the Oscar-winning effects in *Independence Day* (1997).

This practical training provided at the Institute is complemented by ground-breaking research and development work carried out with partners in Germany and beyond. Current initiatives include the EU-funded DREAMSPACE project, which develops tools and prototypes that make it possible for media professionals to combine live performances, video material and CG images in real time.

In addition to teaching, research, external funding and digital postproduction, the Institute also organises the FMX, Conference on Animation, Effects, Games and Transmedia. The English-language, not-for-profit event, which was first held in 1994 and which celebrated its 20th anniversary in 2015, is widely regarded as the most important European conference on the creation, production and distribution of digital entertainment and is attended by 3,000 participants from 50 countries.

DIRECTOR OF THE INSTITUTE OF ANIMATION, VISUAL EFFECTS AND DIGITAL POSTPRODUCTION: **PROFESSOR ANDREAS HYKADE**

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ATELIER LUDWIGSBURG-PARIS

The Atelier Ludwigsburg-Paris was launched in 2001 and is now a successful and well-established one-year advanced training programme for emerging European film producers and distributors. The course is offered by two leading film schools in Germany and France: La Fémis in Paris and the Filmakademie Baden-Wuerttemberg in Ludwigsburg. In 2007 the National Film and Television School in Beaconsfield near London became an important partner in this cooperative project.

The Atelier Ludwigsburg-Paris offers a training programme in the areas of film development, financing, production, sales and marketing that is the only one of its kind in Europe. Only the most experienced and highly regarded lecturers from the film and media sector are invited to teach on the course. These teachers draw from their practical experience in the industry to convey current market trends and cutting-edge expertise. Other special features of the course include the intercultural working atmosphere and the Europe-wide network of alumni, which now totals 245 members. The "Atelier Network" association maintains and cultivates this network of alumni across all graduation years and national borders and, through its initiatives, builds on the foundations laid during the period of training.

Nine short films on a common theme are produced as part of the Atelier Ludwigsburg-Paris each year. These are German-French co-productions that are produced by ARTE, SWR, the Filmakademie Baden-Wuerttemberg and La Fémis. In addition to premieres in Ludwigsburg and Paris, all the films are screened at the French Film Festival Tübingen and the Max Ophüls Award Film Festival, and are also broadcast on ARTE. Every course participant is responsible for film production in Ludwigsburg or Paris as part of a binational production team and they conclude the Atelier Ludwigsburg-Paris with a cinematic calling card that reflects these co-production and intercultural experiences.

In addition to the production of these short films and the theoretical parts of the programme, visits to film festivals (Berlinale, Cannes, Angers) and TV companies (ARTE, BR), and internships at distribution and global sales departments are the key to gathering relevant skills for the European and international film market.

COURSE STRUCTURE:

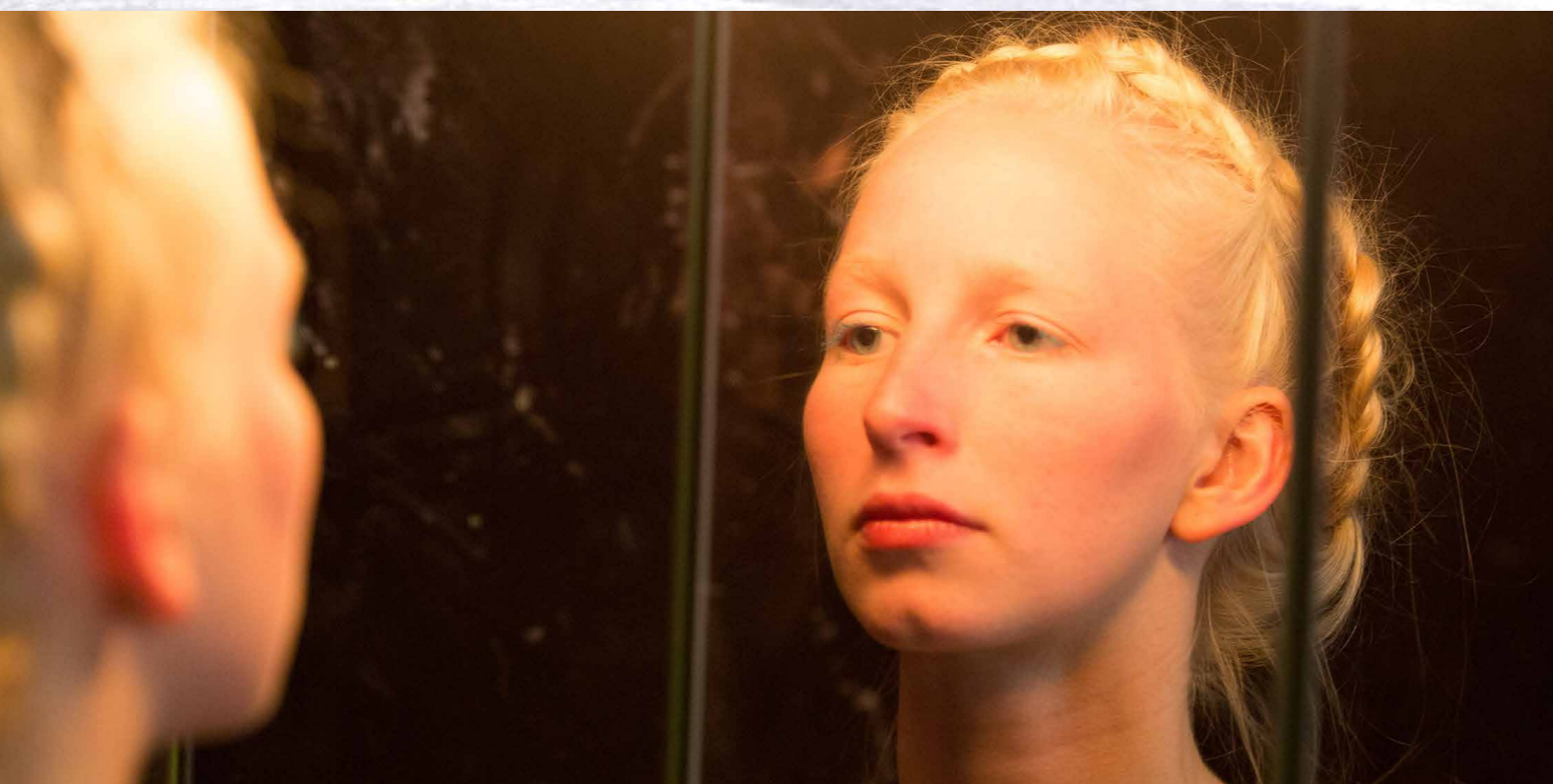
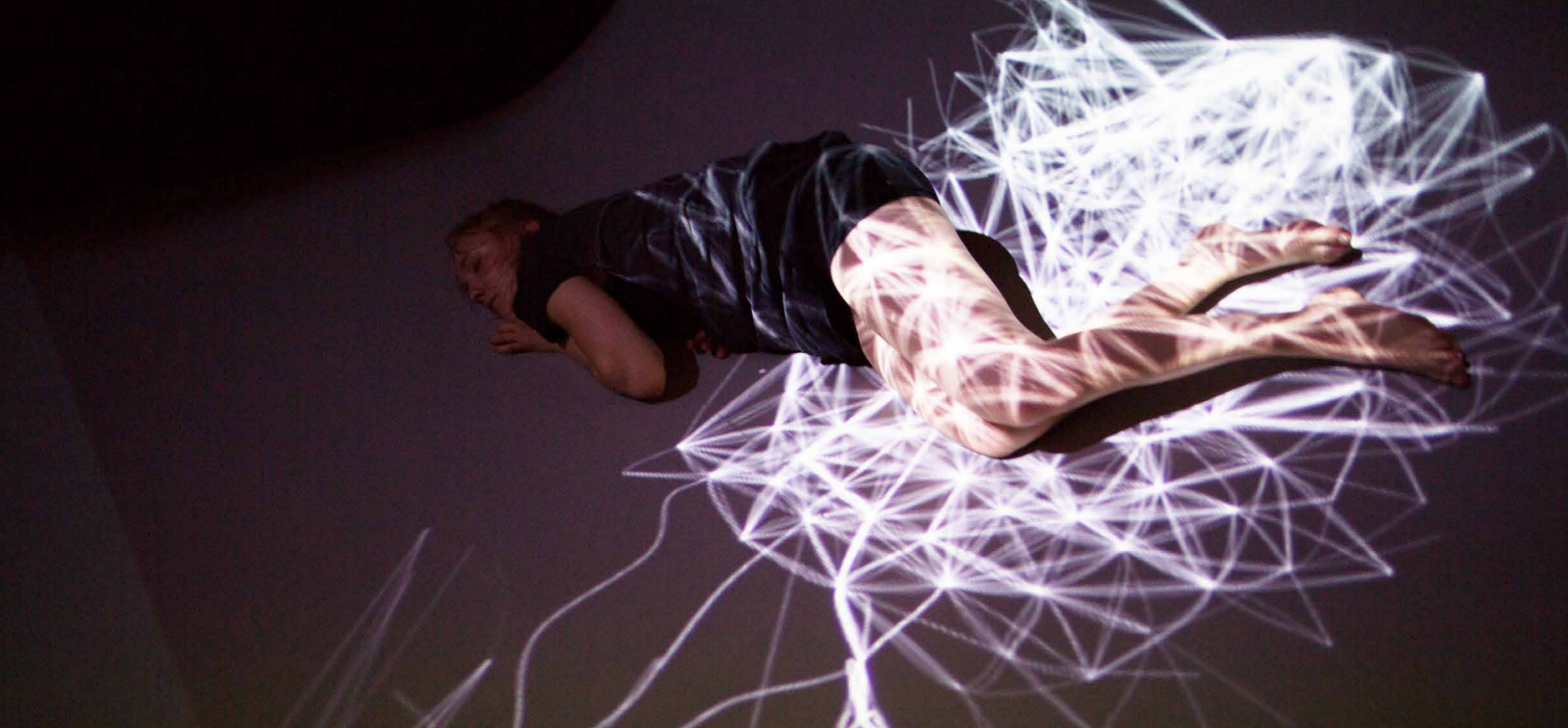
- Station 1 / October to December: 1st Session Filmakademie Baden-Wuerttemberg
- Station 2 / January: 1st Session La Fémis / Visit to the Premiers Plans Festival in Angers
- Station 3 / February: Berlinale
- Station 4 / February: Session at the NFTS London
- Station 5 / March: 2nd Session Filmakademie Baden-Wuerttemberg
- Station 6 / April: Internship in Distribution or Global Sales
- Station 7 / May: 2nd Session La Fémis / Cannes Festival
- Station 8 / June to August: Short Film Production in Ludwigsburg or Paris

DIRECTORS OF THE ATELIER LUDWIGSBURG-PARIS:
GERHARD MEIXNER AND ROMAN PAUL

> ATELIER-LUDWIGSBURG-PARIS.DE

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atelier ludwigsburg paris



ONE CAMPUS – A VALUED PARTNER:

AKADEMIE FÜR DARSTELLEND KUNST (ADK)/ ACADEMY OF PERFORMING ARTS

The Academy of Performing Arts Baden-Wuerttemberg, which was founded in 2007, prepares students for careers in film and theatre. It is the only institution in Germany that provides such a comprehensive combination of subjects in the field. The institution aims to provide students with a practical, project-based training, as part of which collaborations that transcend study courses and years are initiated between Direction, Dramaturgy, Drama, and Stage and Costume Design. Interdisciplinarity is a core feature of the academic concept of the Academy of Performing Arts.

The proximity to the Filmakademie, the joint campus shared by the two institutions, and a close cooperation with the Stage and Costume Design course of study at the Stuttgart State Academy of Art and Design make it possible to react to an art that is undergoing enormous change and that demands that today's theatre professionals have a broader set of skills than ever before, going beyond the boundaries of their own fields. As a result, the ADK – in addition to providing a thorough foundational training for the theatre – plans integrated projects that explore new forms, transcending established fields and genres and making use of new media where appropriate.

One of the aims of this continuing cooperation is to establish connections with a range of different institutions and figures in the world of theatrical and artistic practice. The ADK enjoys a fruitful exchange with a number of theatres through its participation at festivals and guest performances, including productions at Kampnagel (Hamburg), the Festival in Worms, the UWE Festival of the Theatre Academy August Everding, the Young Artist Week of the Mozarteum in Salzburg, a number of performances at the Young Directors Festival of the Koerber Foundation, and in previous years at Out Now (Festival Bremen) and the Easter Festival of the Maxim Gorki Theatre.

The uniqueness of the campus in terms of the cooperation with the Filmakademie and the ABK, as well as the excellent opportunities for collaboration with theatres and art institutions in the area, also make the ADK attractive internationally. The institution's acceptance into international networks demonstrates its quality as an educational establishment. In spring 2015 the ADK became a member of E:UTSA, whose aim is to connect universities and students across Europe, and a member of mitos21, a network of theatre professionals based at prominent and influential theatre institutions, which was established in 2008.

ARTISTIC DIRECTOR AND MANAGING DIRECTOR:
PROFESSOR DR ELISABETH SCHWEEGER

HEAD OF ADMINISTRATION: **MARIKA KÖPF**

> ADK-BW.DE

CONTACT

We would be happy to provide you with the text and photo material from this brochure free of charge on condition that appropriate credit is given.

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